

17 Ways to Save Landmark Properties

The following are various tips and strategies in working to save landmark properties. Some or all of these efforts may be employed, and you most likely can add to this list.

Note: these are not in any particular order.

1. Base strategy on facts (and not perceptions / rumors / gossip)
2. Have 'behind-the-scenes' influential individuals discuss situation with the 'other side'
3. Support from local residents / neighbors
4. Petitions
5. Committee diversity (ethnic, economic, etc.)
6. Don't give up!
7. Hold regular committee meetings
8. Develop an 'email' tree (use Hotmail or Yahoo for 'minute-man' updates)
9. Find out any hidden agendas
10. Have meetings with 'other side', government officials, civic leaders, media, etc.
11. Have at least one knowledgeable person on committee who is familiar with construction
12. Be reasonable (don't threaten or go negative)
13. Contact State and Federal agencies for guidance
14. Hold public forums and rallies
15. Be pro-active (establish top 10 lists; become familiar with gov't / civic / media leaders prior to any problems; work to save properties before they are threatened; etc.)
16. Encourage "Letters to the Editor" and participate on local radio talkshows
17. Establish a website